



The Summerlin Council

PATRIOTIC PARADE

Sponsored by Summerlin and The Howard Hughes Corporation



WEDNESDAY, JULY 4, 2018

Las Vegas' Only Fourth of July Parade!



2018 PARADE APPLICATION FORM - Application Deadline: Monday, April 16, 2018, at 5 p.m.

An application **MUST** include: 1. Completed application form 2. Photo, sketch or artist rendering 3. Entry Fee

Due to limited parade space, applicants are encouraged to be thorough and creative with their entry design and description. Not all entries will be accepted.

Name of Organization _____

Name of Entry _____ E-mail Address _____

Street Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Parade day contact name _____ Cell Number _____

FEES:

Non-Commercial - \$50 Commercial - \$100

Checks only made payable to "The Summerlin Council." Entries not accepted will receive a full refund. Entry fees are non-refundable for those units which decline their position in the parade after acceptance.

UNIT INFORMATION

Description of Entry: Mark all that apply

- | | | |
|---|--|---|
| <input type="checkbox"/> Float (with outwalkers <input type="checkbox"/> Yes <input type="checkbox"/> No) | <input type="checkbox"/> Walking Unit (limited number accepted) | <input type="checkbox"/> Marching Band |
| <input type="checkbox"/> Car Club (limited number accepted) | <input type="checkbox"/> Performing or Musical Group (forward motion only) | <input type="checkbox"/> Mascot/Character |
| <input type="checkbox"/> Elected Official (dignitary line-up) | <input type="checkbox"/> Veterans/Military Organization | <input type="checkbox"/> Other _____ |

Number of Participants in the Unit _____ (Number of Adults: _____ Number of Children: _____ Children's Age Range: _____)

(Individuals distributing materials do not count towards this number.)

Number of Vehicles in the Unit (max 16) _____

Please describe the type and use of all vehicles in your entry: _____

Will your entry feature music or sound? Yes No If yes, will the sound be: Live Recorded

Will your sound be: Amplified? Yes No

Describe the sound: _____

Sound Loudness: Soft Moderate Loud Very Loud

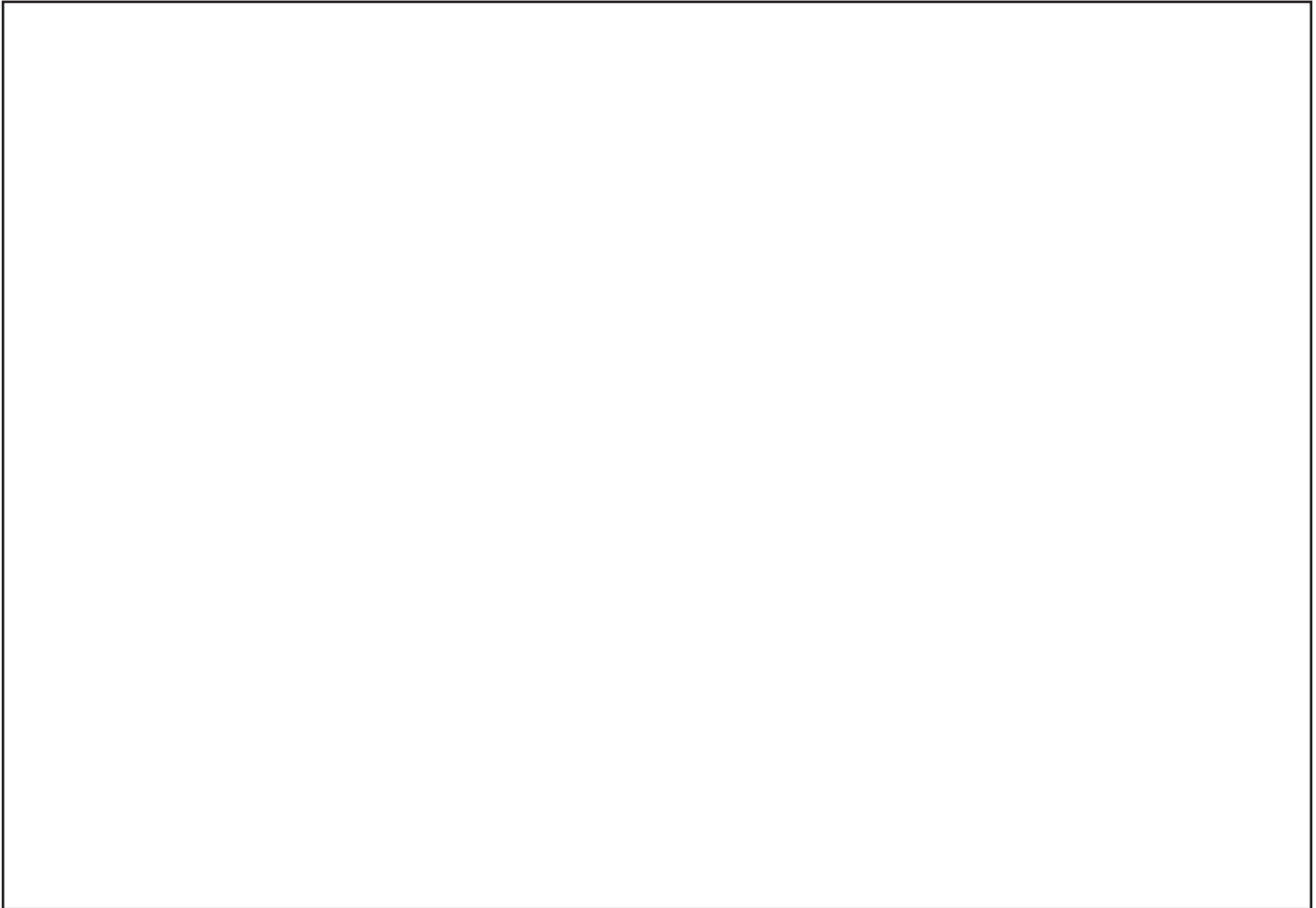
Do you wish to be judged for a parade award? Yes No

Will you be distributing handouts? Yes No (If yes, please describe your handout materials and plan for distribution.)

Please indicate the length of space needed for your entry for staging purposes: 30' 40' 50' or more _____

Below, please provide a detailed written description and artistic rendering of your entry for our review. This information must be included with the application in order to be considered.

Rough Sketch (rendering):



Detailed written description of entry:

SCRIPT FOR PARADE ANNOUNCERS

Please keep your announcement to no more than 50 words. You may wish to include your theme, number of years in the parade, your organization's mission or marketing tag line, why you participate in the parade, etc. Use an additional sheet if necessary. **Parade organizers reserve the right to edit your comments as to length and content.**

ON SUBMITTING THIS ENTRY:

I have read and understand the guidelines and policies of The Summerlin Council Patriotic Parade. Our entry will comply with these regulations. I acknowledge that the final day to submit this application for review by the parade organizers is Monday, April 16, 2018, at 5 p.m. I also acknowledge that your receipt of this application does not guarantee our acceptance in the parade. Due to time and space restrictions, the number of units accepted in the 2018 Patriotic Parade will be limited. Furthermore, The Summerlin Council reserves the right to restrict the number of entries in any type of category to ensure the diversity, quality and duration of The Summerlin Council Patriotic Parade. Each potential participant will be notified no later than April 23, 2018, regarding their acceptance status.

In consideration of your accepting this registration, I hereby agree to indemnify and hold harmless The Summerlin North Community Association, The Summerlin South Community Association, The Summerlin West Community Association, Summerlin Centre Owners Association, The Summerlin Council and Howard Hughes Properties, Inc. and The Howard Hughes Company, LLC. and any of their officers, agents, and employees from any liability or claim or action for damages resulting from or in any way arising out of the participation in the program by the person registered.

In consideration of your accepting this registration, I hereby give The Summerlin Council and The Howard Hughes Company, LLC. full and unlimited permission, authority and release of any and all rights I may have to use any photographs, film, tape for any means of advertising, promotion and publication for all purposes of advertising and promotion which is desirous of undertaking. I hereby declare that my permission, authority and release also allows retouching, editing, cropping or other devices aimed at emphasis and composition of the material for the purposes desired by companies mentioned above.

***PLEASE NOTE: Because of the large number of applications received for the Summerlin Council Patriotic Parade, organizers will be capping the number of entries accepted in 2018 to meet the limited time and space requirements of the event. Only those applicants with a high level of audience appeal (i.e. creating a visually exciting display or offering an entertaining attraction) and/or community relationship will be considered to participate in the Patriotic Parade. No political campaigning or advocating, opposing or advertising any political or social issues or person is allowed. The parade will not be used as a platform for special interests. Any unit discovered to be in violation of this policy may be removed from the line-up and will be excluded from future participation in the parade.**

Signature _____ Date _____

All entry applications, written descriptions, artistic renderings and payments must be received in-house by The Summerlin Council **no later than Monday, April 16, 2018, at 5 p.m.** Please note: Postmarks do not count towards the deadline.

Please return Via Mail or Hand Deliver to:

The Summerlin Council
Attn: Patriotic Parade
1910 Spring Gate Lane
Las Vegas, NV 89134

For additional information, please call 702.341.5500 or e-mail summerlinpatrioticparade@summerlincouncil.com

FOR OFFICE USE ONLY

Date Received _____ Entry Fee of \$ _____ Check # _____ Description/Rendering Attached

Application Follow-up: _____

Acknowledgment Email Sent: _____

Accepted: Yes No If no, entry fee returned: Yes Date: _____

Acceptance Email Sent: _____

Notes: _____
